

BOULEVARD

CUSTOMIZATION GUIDE

2024

STAMPING OPTIONS

Heat stamping (also known as embossing) is a process that combines heat and pressure to create a recessed design onto our vegan or real leather. We have our brass font blocks and foils to create your customizations. If you have a special project or a corporate request, reach out to us, and we will create something perfect just for you!

STAMPING FONTS

BLOCK (F-M-L)

JSK

Height: 1"

CIRCLE (F-L-M)

"D" as the 1st or 2nd letter not advised
Must be 3 letters
Height: 1¼"

SHADOW (F-L)

JM

Height: 0.75"

BOOKMAN LARGE (F-M-L)

SJP

Height: 5/8"

BOOKMAN (F-L-M)

ESM

Must be 3 letters
Height: 5/8"

BOOKMAN SMALL (F-M-L)

SJP

Lowercase characters, numbers, and some symbols available
Height: 3/8"

RING (ONE LETTER ONLY)

Height: 1½"

MINI (F-M-L)

EMS

Height: 5/8"

STACKED (F/L)

**K
W**

Height: 1"

Blind embossing not available with Block or Circle fonts.
Not available on Suede items. Blind not available on TPU items.



Gold



Silver



Rose Gold



Blind

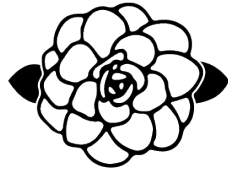
CUSTOM WORK IS OUR SPECIALTY

We can create your custom die with your logo or artwork. The initial turnaround time is approximately 2 weeks. Once created, we will store your die to use anytime going forward.

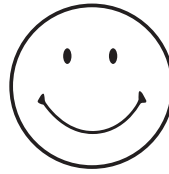
STAMPING OPTIONS



Sorry Late



Gardenia



Smiley Face



Heart



XOXO



Bon Voyage



Anchor



Pretty Little Things



Escape



Passport



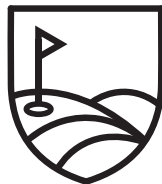
Let's Go Airplane



Game Day



Golf Clubs



Greens

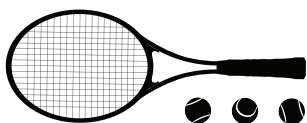


Par For the Course



ZERO PUTTS GIVEN

Zero Puts Given



Tennis



Pickleball X



Tennis X

We have astrology artwork and stock trays as well. Please see online or contact us for more information.

EMBROIDERY OPTIONS

Embroidery is a great option to customize on textile surfaces. It is a more labor intensive and time consuming technique but the result provides a beautiful traditional look with the textured hand feel. We can use any of our house fonts or we can digitize your artwork into embroidery magic!

EMBROIDERY FONTS

VENTI (F-M-L)

TMS

Max Height: ½"

BLOCK (F-M-L)

JSK

Max Height: 1⅛"

CURSIVE

Maria

Max Height: 1"

BOOKMAN LARGE (F-M-L)

SJP

Max Height: 1"

BOOKMAN (F-L-M)

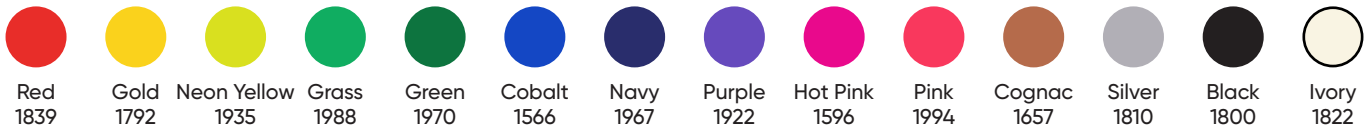
ESM

Max Height: 1"

RING (ONE LETTER ONLY)



Max Height: 1½"



*Please indicate what color thread you would like the artwork to be in.

EMBROIDERY GRAPHICS



Smiley Face

XOXO

XOXO



Heart

**PRETTY
LITTLE
THINGS**

Pretty Little Things

ESCAPE

Escape

LE BLING

Le Bling

MAKE UP

Make Up

TOILETRIES

Toiletries

HEAT TRANSFER OPTIONS

Heat transfer is our customization method where we will laser cut foils and vinyl and apply them to your product via heat and pressure. Because we are cutting the materials – this method is limited in its ability to print fine details. We are able to use gold and silver foil with this method.

HEAT TRANSFER FONTS

BLOCK (F-M-L)

JSK

Size of the configuration adjusted according to the product and the personalization content."

RING (ONE LETTER ONLY)



Height: 1½"



Silver



Gold

PEN PRINTING

The wait is over and our beloved Stylo pens are now for sale and are customizable.

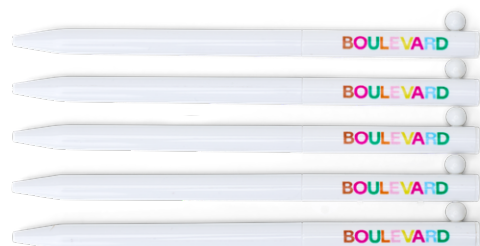
We offer them with set Boulevard colors, or we can print them in the colors of your choice. Our block font is the default, but we can accommodate your logo.

Logos must fit in the following dimensions: 1.88" x 0.15"

YOUR PHRASE



YOUR PHRASE



DIGITAL PRINT OPTIONS

Our most versatile customization option. This method has a quick turnaround and can be applied on almost any of our products. We can color match and accommodate detailed artworks with this method.

Gold and Silver metallic foil is not possible using this method.

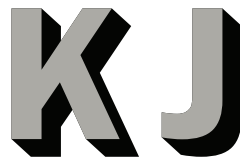
DIGITAL PRINT FONTS

BLOCK SHADOW SMALL (F-M-L)



Max Height: 1"

BLOCK SHADOW MEDIUM (F-M-L)



Max Height: 1½"

BLOCK SHADOW LARGE (F-M-L)



Max Height: 2¼"

CLASSIC SHADOW SMALL (F-M-L)



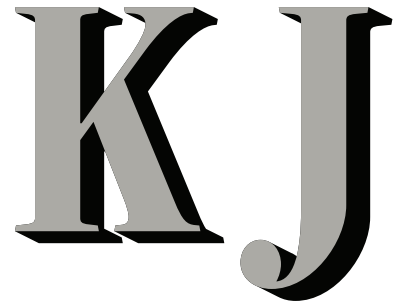
Max Height: 1"

CLASSIC SHADOW MEDIUM (F-M-L)



Max Height: 1½"

CLASSIC SHADOW LARGE (F-M-L)



Max Height: 2¼"

Top Color:



Cherry



Orange



Lemon



Lettuce



Mint



Sky



Blueberry



Navy



Petal



Raspberry



Licorice



Marshmallow

Shadow Color:



Cherry



Orange



Lemon



Lettuce



Mint



Sky



Blueberry



Navy



Petal



Raspberry



Licorice



Marshmallow

*Please indicate what colors you would like the artwork to be in.

DIGITAL PRINT OPTIONS



Pilates Spot



Pickleball Club



Tennis Club

your phrase

Cursive Slant

**YOUR PHRASE
PHRASE**

Arched Block

YOUR PHRASE

Block

CUSTOM WORK IS OUR SPECIALTY

We can create your custom print with your logo or artwork. Full color prints are available, but gold and silver foil are not possible using this method.

EMBROIDERY FONTS

VENTI (F-M-L)

TMS

Max Height: 1/2"

BLOCK (F-M-L)

JSK

Max Height: 1/8"

CURSIVE

Marina

Max Height: 1"

BOOKMAN LARGE (F-M-L)

SJP

Max Height: 1"

BOOKMAN (F-L-M)

ESM

Max Height: 1"

RING (ONE LETTER ONLY)

M

Max Height: 1 1/2"



Red 1839 Gold 1792 Neon Yellow 1935 Grass 1988 Green 1970 Cobalt 1566 Navy 1967 Purple 1922 Hot Pink 1596 Pink 1994 Cognac 1657 Silver 1810 Black 1800 Ivory 1822

STAMPING FONTS

BLOCK (F-M-L)

JSK

Height: 1"

CIRCLE (F-L-M)

ESM

Must be 3 letters
Height: 1/4"

SHADOW (F-L)

JM

Height: 0.75"

BOOKMAN LARGE (F-M-L)

SJP

Height: 5/8"

BOOKMAN (F-L-M)

ESM

Must be 3 letters
Height: 5/8"

BOOKMAN SMALL (F-M-L)

SJP

Lowercase characters, numbers, and some symbols available
Height: 3/8"

RING (ONE LETTER ONLY)

M

Height: 1 1/2"

MINI (F-M-L)

EMS

Height: 5/8"

STACKED (F/L)

K
W

Height: 1"

Blind embossing not available with Block or Circle fonts.
Blind embossing not available on suede or TPU items.



Gold Silver Rose Gold Blind

DIGITAL PRINT FONTS

BLOCK SHADOW SMALL (F-M-L)

KJ

Max Height: 1"

BLOCK SHADOW MEDIUM (F-M-L)

KJ

Max Height: 1 1/2"

BLOCK SHADOW LARGE (F-M-L)

KJ

Max Height: 2 1/2"

CLASSIC SHADOW SMALL (F-M-L)

KJ

Max Height: 1"

CLASSIC SHADOW MEDIUM (F-M-L)

KJ

Max Height: 1 1/2"

CLASSIC SHADOW LARGE (F-M-L)

KJ

Max Height: 2 1/2"



Cherry Orange Lemon Lettuce Mint Sky Blueberry Navy Petal Raspberry Licorice Marshmallow
Top and bottom colors need to be provided.